

Programme

Day 1 Introduction, general framework and indicators

Reception and welcome lunch - Introduction of the participants - Vision & Strategy - Target setting, data - driven policy and data quality - Group discussion - City walking tour and dinner.

Day 2 Education and awareness raising - Engineering part I

Lifelong learning principle - Systematic approach of awareness raising: the CAST project - **Behavioural and attitudinal indicators**: measurement and use in awareness raising campaigns - Vehicle safety technologies - Safe road infrastructure

Day 3 Engineering part II

Hasselt University : Transportation Research Institute (IMOB) - Driving Simulator: use and opportunities - Forgiving roads and forgiving cycling infrastructure - **Transfer to Maastricht** (The Netherlands) - Dutch Duurzaam Veilig programme - Walking tour in Maastricht

Day 4 Enforcement and integrated policy

Enforcement as part of an integrated approach to road safety - The impact of local policy on road safety - Increasing the efficiency and effectiveness of enforcement - Safety assessments in practice - Awareness raising and enforcement: strategic concepts and integrated policy

Day 5 The European framework

European Commission road safety initiatives: policy orientations on road safety 2011 - 2020, Road Safety Toolbox - **European Parliament** walking tour - The European Transport Safety Council: vision, mission and activities - Closing lunch

VU.: Jan Peumans met adres Stationstraat 110, 2800 Mechelen

EUROPEAN ROAD SAFETY SUMMER SCHOOL 2016

MECHELEN, BELGIUM - 22 - 26 AUGUST 2016



Information and registration

To find out more and register:
www.roadsafetysummerschool.be or contact the Flemish Foundation for Traffic Knowledge directly at: summerschool@vsv.be



VSV

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European Road Safety Summer School

The European Road Safety Summer School will take place in Mechelen, Belgium from 22 until 26 August 2016.



The European Road Safety Summer School 2016 is an initiative of the Flemish Foundation for Traffic Knowledge (VSV, an ETSC Member), the Transportation Research Institute (IMOB) of Hasselt University, Polis (network of European cities and regions cooperating for innovative transport solutions) and the European Transport Safety Council (ETSC).

The course is aimed at professionals dealing with road safety issues and gives participants the chance to expand their knowledge and expertise in this field.

The course will present an integrated approach to road safety, based on good examples from European countries, within a short time and with ample networking and knowledge exchange opportunities.

REACTIONS FROM
FORMER PARTICIPANTS

"Thank you for this offer. It was nice to learn about the positive and constructive nature of the Road Safety Summer School 2015."

Tjark Kreuzinger (speaker)
Senior Manager Safety Research &
Technical Affairs, Toyota Motor Europe

PRACTICAL

Speakers include (amongst others):

- Koen Ricour: Chief Commissioner, Head of Policy Department, Belgian Highway Police
- Alexander Vancolen: Marketing & eMobility Team Leader, Bosch Belgium NV
- Bernard Keller: Information Officer, La Prévention Routière (France)
- Dr. Letty Aerts: Researcher, SWOV Institute for Road Safety Research (The Netherlands)

Reaction Former Participants

"I learned a lot about road safety and I could see what is being developed in Europe. There are concepts that will improve my research, and I will try to implement them in my country. It was an amazing experience!"

Fernando Hirose
PhD student, University of São Paulo, Brazil

"The presentations were well organized and the topics were also very useful. The concept for road prevention has a totally different approach than here in Romania."

Vanda Jari
President, Romanian Road Safety
Association, Romania

Practicalities

Date and venue

22 until 26 August 2016, Mechelen, Belgium

Price

€ 475 per person (including all activities on the programme). There is a **10% discount** for ETSC and Polis members.

Who should attend?

Professionals dealing with road safety issues: staff at national, regional or local authorities, road safety interest groups, police, spatial planning and road infrastructure departments, engineering offices, public transport, road administrations, researchers.

Language

The course language is English